

# EMILY DALAMANGAS

ON THE MAP MARKETING LLC

MARKETING CONSULTANT / COPYWRITER / CONTENT CREATOR

## ABOUT ME

For 20 years, I worked in marketing and communications for leading media companies. I was on the business side of media in roles that supported the advertising sales team.

I gained great insights into how to best market – and more importantly sell – across a wide range of categories comprising financial, retail, packaged goods, technology, travel and health. I know how to successfully leverage online, social media, mobile, events and other marketing platforms to optimize brands.

This deep knowledge of the intersection of marketing, advertising and media is something I carried over when I launched On the Map Marketing LLC.

## CONTACT

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[onthemapmktg.com](http://onthemapmktg.com)

## ON THE MAP MARKETING LLC HIGHLIGHTS

**PORTFOLIO**      [onthemapmktg.com/portfolio](http://onthemapmktg.com/portfolio)

### THE 614 GROUP

Marketing consultant advising on event planning for this digital advertising infrastructure consultancy

### SAVAGE & WISER

Copywriter for blogs and social media posts for clients of this digital marketing agency

### HALF FULL, LLC

Executed an event site, e-newsletter series, blog posts and LinkedIn Sponsored InMail campaign for a retreat

### GRANDMA'S LOVE

Marketing consultant advising on the website and social media for this nonprofit focused on childhood hunger

### FORENSIC ANTHROPOLOGY SERVICES, LLC

Created a logo and website content for this small business

### AROONO BLOG NETWORK

Contributor for the travel section

## PAST EXPERIENCE

Thomson Reuters > Marketing Director

Condé Nast > Associate Marketing Director

Crain Communications > Marketing Manager

Book Magazine > Marketing Manager

Hearst Corporation > Marketing and Sales Coordinator

## EDUCATION

### SYRACUSE UNIVERSITY

S.I. Newhouse School of Public Communications  
Bachelor of Science, Advertising

### DIGITALMARKETER

Certified Direct Response Copywriting Specialist

### EMARKETING INSTITUTE

SEO Certification