

EMILY DALAMANGAS

OWNER, ON THE MAP MARKETING LLC
MARKETING CONSULTANT / COPYWRITER / CONTENT CREATOR



Emily Dalamangas has 20 years of experience working in marketing and communications for leading media companies including Condé Nast, Reuters, Hearst and Crain Communications. She continuously worked on the business side of media in roles that supported the advertising sales team. Emily focused on driving revenue and enhancing brand awareness within the advertising community.

Emily collaborated with a variety of distinguished advertising clients including ConAgra Foods, Canon, BNY Mellon, Procter & Gamble, and Walmart plus many advertising agencies. She gained great insights into how to best market – and more importantly sell – across a wide range of categories comprising financial, retail, packaged goods, technology, travel and health.

Emily is currently the owner of On the Map Marketing LLC where she helps put companies 'on the map' with impactful messaging underpinned by innovative strategic thinking. On the Map Marketing LLC provides marketing consultation, copywriting and content creation services. Emily believes it's important to get out, experience the world and use those moments to ignite fresh perspectives to enrich marketing. The name 'On the Map' reflects both the influence of travel on Emily's marketing projects and also the phrase "put on the map" which means to make something well-known – just like is done with marketing.

When she's not traveling the world, Emily can be found at home in the New York area making her own greeting cards (snail mail still exists!) and occasionally sipping a dirty martini.

CONTACT

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